

CA - SBC Participation Marking Scheme

If the competition is being used simply as a participation exercise, teams may either be graded based on the percentage of entries they made or based on performance in the following way:

1. Each team will have specific goals for the game. These are:
 - 1) Accumulated shareholder equity
 - 2) Final market share
 - 3) Total sales (in dollars)
2. At the end of play, each firm is ranked in comparison to the other competitors on each of these criteria with a rank of 1 given to the worst ranking team and consecutive numbers to each consecutively higher-ranked team.
3. Rankings are then added to achieve a numerical game grade. The maximum score will be the number of teams in the industry multiplied by three (the specific goals). This numerical game grade may then be turned into a percentage.
4. Five bonus marks may be given in specific instances where a firm was able to make a significant improvement in one round of the game.
5. Data in the form of peer ratings will be collected so as to convert the group grade to an individual grade (see the Peer Evaluation form available on the Teacher Resource page of the CA - SBC website).